



# Grace Stamps

Graphic & Web Designer

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[gracestamps.com](http://gracestamps.com)

## experience

### Freelance Designer

Fort Collins, CO / 2019 - Present

Consulted with clients on the most appropriate design options based on their overall marketing goals and budget; created logos, illustrations, digital/print ads, and branded Microsoft Office assets to fit clients' needs

### Graphic Designer, Web Designer

Madwire / Fort Collins, CO / 2017 - 2019

Conceptualized original site design that brought simplicity and user friendliness to complex roadblocks; redefined design briefs within the constraints of cost and time; created digital ads while consulting with clients and team members

### Graphic Designer, Webmaster

CSU's Off-Campus Life / Fort Collins, CO / 2014 - 2017

Designed promotional material for both print and web for 30+ unique projects and worked independently to brand 4+ office programs a year; worked with a small team to redesign a 100+ page handbook for distribution to thousands of university students

### Web Designer

CSU's Housing & Dining Services / Fort Collins, CO / 2016 - 2017

Designed, developed, maintained, and updated 15+ websites for Colorado State University; conducted content audits and migration; consulted with clients; created wireframes and prototypes focused on efficient UI/UX

## abilities



### Web Design

frontend web design, HTML/CSS, basic JS; Wordpress, Squarespace, Shopify, Big Commerce



### Branding

small business identity, brand promotion, client consultation & collaboration



### Graphic Design

web and print advertising, typography, icon and illustration creation



### Writing

copywriting, editorial/op-eds, feature writing, reviews



### Editorial Design

layout design, presentation design, booklet and poster design



### Environmental Design

digital signage, exhibition display, window film

## education

### Colorado State University

2012 - 2016

BA in Journalism & Media Communication,  
BFA in Painting

### Maryland Institute College of Art

2011 - 2012

Pursued a BFA in General Fine Arts

## skills

photoshop



illustrator



indesign



premiere



after effects

